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# Monday Morning Eye-Opener May 4, 2020

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## MONDAY MORNING EYE-OPENER

FROM THE STATE LIBRARY OF IOWA



May 4, 2020

### ILA Leadership Institute

**August 5-7, 2020**

This professional development opportunity comes from the Iowa Library Association.



IOWA  
LIBRARY  
ASSOCIATION

This **Friday May 8<sup>th</sup>** is the deadline to apply for the **2020 ILA Leadership Institute**, taking place **August 5-7** in **Cedar Rapids**. To be considered for attendance at the **2020 Institute**, all applicants must have at least three years experience working in libraries, be currently employed in an Iowa library (of any type: public, school, or academic) and be a member of ILA. Here's more background from ILA:

#### Why a leadership institute?

Iowa's future depends on educated, information-literate citizens. Libraries help create and sustain the essential habit of lifelong learning. Strong library leaders are essential to the evolution of great libraries. The Iowa Library Association has established a comprehensive leadership development program to ensure that its members are prepared to actively shape the future of Iowa libraries.

#### What happens at the Institute?

You will participate in activities designed to help you recognize yourself as a leader and develop the confidence to become a change agent in your library as well as in the larger community. Assess your personal leadership style and develop the skills to use that style for effective decision making. Seek creative solutions to shape the future of the Iowa Library Association and library service in Iowa. Connect to a supportive network of successful library leaders.

#### Who will lead the institute?

Maureen Sullivan, past ALA President (2012-2013) is the **Institute** leader. She brings years of experience as a consultant on organization development and work design, strategic planning, and change management.

People applying for the **Leadership Institute** must meet these additional requirements:

- **Submit an essay and one letter of reference**
- **Be able to cover the participant's portion of the cost, approx. \$250.00**
- **Be able to reside in on-site housing and attend all activities during the Institute**

Again, the application deadline is this **Friday May 8, 2020**. Successful applicants will be notified by June 1st. Direct any questions to Sonja Ferrell at Ottumwa Public Library [sferrell@ottumwapubliclibrary.org](mailto:sferrell@ottumwapubliclibrary.org) and find all the needed documentation on ILA's website

[Apply for the ILA Leadership Institute](#)

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## May is Older Americans Month

### 2020 Theme "Make Your Mark"

Since 1963, May has been designated as **Older Americans Month**. Originally titled "Senior Citizens Month" by President Kennedy, it was President Carter's administration that re-named it **Older Americans Month** in 1980.



The 2020 theme is "**Make Your Mark**," a theme selected to celebrate the countless contributions that older adults make to American communities. Their time, experience, and expertise benefit families, young people, and neighbors every day. This year's theme highlights the difference everyone can make in the lives of older adults, in support of caregivers, and in strengthening communities.

Every President since JFK has issued a formal proclamation in May asking that the entire nation pay tribute in some way to older persons in their communities. Making **Older Americans Month** a perfect occasion for libraries to acknowledge this vital age group.

The Administration on Aging, along with the Administration for Community Living, are major sponsors of **Older Americans Month**. The Administration for Community Living was created around the principle that older adults and people of all ages with

disabilities should be able to live where they choose, with the people they choose, and with the ability to participate fully in community life. By funding services provided by networks of community-based organizations, and with investments in research, education, and innovation, ACL helps make this principle a reality for millions of Americans.

On these agency websites, find logos and posters to help with local promotions, along with activities and resources to use as libraries begin to re-open.

[Learn more about Older Americans Month](#)

## Virtual Conference For Small Libraries



### Afternoon of June 17

Three national education providers are joining forces to sponsor an online conference for small and rural libraries on June 17. The sponsors are Tech Soup, Association for Small, Rural Libraries (ARSL) and San Jose State University's School of Information. The conference is titled **"Library 2020 For Small, Rural, and Independent Libraries."** This is a three-hour program, running from 2:00-5:00PM central standard time and entirely free of charge.

A keynote panel opens the program, another keynote speaker closes the conference. In between there are approximately ten 30-minute presentations planned. Among the keynote panelists are Jim Lynch, senior editor for TechSoup and Kate Laughlin, executive director with ARSL.

From the event website: *"...This mini-conference will focus on innovation and innovative thinking in rural, independent, tribal, and other small libraries—as well as the many unique challenges that they face. A diverse array of keynote panelists and presenters will cover topics to include:*

- *Innovations to provide Internet access and training to rural patrons*
- *New ways that small libraries can offer services that urban libraries offer*
- *Taking community partnerships to the next level*

- *How workers from small and rural libraries can easily connect with each other to get ideas and keep innovating*
- *Novel ways to fund special programs*
- *Safety, security, and ways to deal with emergencies when the sheriff's department is far away*

Register For Library 2.020

## This Week ...



### Director Roundtables Begin

**Director Roundtables** kick off this week. And for all the obvious reasons, they are happening online, following our overall education theme for 2020—Project Management. Which is not just about overseeing big things like a new building or extensive remodeling—or managing library service during a pandemic! Project management is also about staying on top of smaller tasks, those seemingly endless to-do lists. From working with teams to using collaboration software, we'll demonstrate ways to stay on top of projects large and small. And we hope you'll share "staying organized" tips that work best for you. **Director Roundtables** continue through much of May

C.E. Catalog

### Crisis Response Conversations

Another meeting in our series "**Crisis Response Conversations**" happens this **Wednesday May 6**. This week covers a welcoming, but still challenging, set of considerations surrounding re-opening procedures. Things get started with a presentation from District Consultants Maryann Mori and Bonnie McKewon, with ample time for Q&A following. Still time to register

C.E. Catalog

### Grants From PLA

The Public Library Association (PLA) and Microsoft will provide public WiFi access points for rural public libraries to install on or near library grounds, to extend their signals so more community members can benefit. Like PLA's [DigitalLead](#) and other programs, libraries in eligible counties (see list at <http://www.ala.org/pla/initiatives/publicwifi/eligible>) can complete a simple

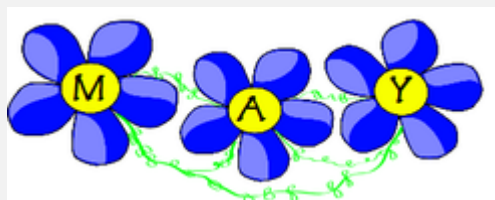
application form to receive this equipment. Successful applicants will receive hardware to create new public WiFi access points using the library's current WiFi service and may also receive installation support and reimbursement of expenses (up to \$500) for materials and promotion.

The application is open, and awards will be made on a rolling basis until resources are depleted. A list of eligibility criteria, award information, and application instructions are posted on the [PLA and Microsoft Public Hotspot Micro Grant program](#). For more information, contact PLA Deputy Director Scott Allen at [sallen@ala.org](mailto:sallen@ala.org).

### District Office Hours

Finally, District Office Hours continue this week. These are informal, casual conversations, in hopes of helping all of us feel abit more connected. Days and times vary, so simply contact your District Office for date-time-ZOOM room link

Contact Us



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